Below are sample tweets for you to use during your fundraising campaign that will not attract new donors to your fundraising page but also increase Building Prosperity’s global reach. Please feel free to adapt what we’ve written below.

If you’re writing your own statuses, here are hashtags you can use to spread the word:

#fairtrade

#endpoverty

#ethicalfashion

#fairtradefashion

#sustainable

#eco

#ecofriendly

#greenbuilding

#empowerwomen

#womeninbiz

#gendergap

#startinggood

#changemaker

#bethechange

#betheone

***Sample Tweets***

Support #buildingprosperity and help create 200 new #fairtrade jobs for women in #Ghana. #womeninbiz [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

Join the movement in #buildingprosperity for 200 women in #Africa. #empowerwomen now! [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

I’ve pledged to raise XXX to create 200 jobs for women in #Ghana. Help me reach my fundraising goal at [INSERT LINK TO YOUR FUNDRAISING PAGE HERE] #buildingprosperity

I’ve pledged to raise XXXX for#buildingprosperity in #Ghana. Help me reach my goal to win a trip to Africa. [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

Every dollar counts in #buildingprosperity for women in #Ghana. Join the movement to #empowerwomen! [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

#BetheStart by helping create 200 new #fairtrade jobs for women in #Ghana [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

***Sept 16-20 is World Green Building Week. Use #WGBW to reach this audience.***

I’m fundraising for an #ecofriendly #fairtrade production facility in #Africa. #WGBW [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

Let’s create 200 jobs for women in Ghana with @globalmamas. Donate to #buildingprosperity [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

#fairtrade #sustainable #ghana #womeninbiz I’m making it happen with @globalmamas. #buildingprosperity [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

Working with @globalmamas on #buildingprosperity for women in Ghana. #bethechange [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

Changing the ‘norm’ for working conditions in Ghana with @globalmamas. #changemaker [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

Together, we can. #buildingprosperity [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]