Below are some samples of what you can post to your store’s Facebook page to promote your event or fundraising page. There will always be people who support the cause but won’t be able to make it to your event so providing a link to your CauseVox page enables them to still support your store’s fundraising efforts (and increase your chances of winning a free spot on a fair trade tour in Ghana!).

*Tip: Post the status with an image. It will increase the likelihood that people will share your message and ensure that your message won’t be lost with the link.*

***Facebook Statuses for your Event***

Join us [INSERT DATE OF YOUR EVENT & LOCATION] to help us create 200 fair trade jobs for women in Ghana. We’re fundraising with @Global Mamas to build an eco-friendly production facility. [INSERT LINK TO YOUR EVENT INFO PAGE – on your website or on facebook - HERE]

We hope you’ll join us [INSERT DATE OF YOUR EVENT & LOCATION]. Not only will it be a great event but you’ll also be helping to create 200 fair trade jobs for women in Ghana. We’re fundraising with @Global Mamas to build an eco-friendly production facility. [INSERT LINK TO YOUR EVENT INFO PAGE – on your website or on facebook - HERE]

If you love fair trade and empowering women as much as we do, then you’ll join us [INSERT DATE OF YOUR EVENT & LOCATION] for our fundraiser to create 200 fair trade jobs for women in Africa. We’re raising money for @Global Mamas to build an eco-friendly production in Ghana. [INSERT LINK TO YOUR EVENT INFO PAGE – on your website or on facebook - HERE]

***Facebook Statuses for Your Fundraising Page***

Help us empower women in Africa! We’re fundraising with @Global Mamas to build an eco-friendly production facility that will create 200 jobs for women in Ghana. Make a tax-deductible donation today to show your support of this innovative project! [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]

If you love fair trade and empowering women as much as we do, then you’ll consider making a tax-deductible donation to help create 200 fair trade jobs for women in Africa. We’re raising money for @Global Mamas to build an eco-friendly production in Ghana. [INSERT LINK TO YOUR FUNDRAISING PAGE HERE]